Table 14 • Printer Parameters, Password Levels 1 and 2 (Page 3 of 5)

Parameter	Explanation
MEDIA TYPE	**Set Media Type** Tells the printer which type of media you are using. *Selections:* • GAP/NOTCH—Use for non-continuous web media, non-continuous fanfold media, and tag stock. • CONTINUOUS—Use for media that does not have divisions between labels. • MARK—Use for non-continuous black mark media. *Default Value:* GAP/NOTCH **To modify this parameter:** • Press the up or down arrow to scroll through the selections.
SENSOR SELECT	**Select the Media Sensor** Use the setting that gives the best results. You can use the reflective sensor for most media. • REFLECTIVE—Use with black mark media and most other media types. • TRANSMISSIVE—Use with any media (other than black mark media) that does not work well with the reflective sensor. To use the transmissive sensor with media that has holes or notches, verify that the holes or notches pass through the sensor so that the sensor can detect them. If the holes or notches do not pass through the sensor, use the reflective sensor. *Default Value:* REFLECTIVE **To modify this parameter:** • Press the up or down arrow to scroll through the selections.
REMOVAL	**Select the Label Removal Method** The label removal must correspond to the print mode (see *Print Modes and Printer Options* on page 38). Be sure to select a label removal mode that your hardware configuration supports because some of the selections displayed are for optional printer features. *Selections:* TEAR, PEEL, CUTTER, REWIND, DELAYED CUT *Default Value:* TEAR **To modify this parameter:** • Press the up or down arrow to scroll through the selections.

Types of Media

Important • Zebra strongly recommends the use of Zebra-brand supplies for continuous high-quality printing. A wide range of paper, polypropylene, polyester, and vinyl stock has been specifically engineered to enhance the printing capabilities of the printer and to prevent premature printhead wear. To purchase supplies, go to http://www.zebra.com/howtobuy.

Your printer can use various types of media:

- *Standard media*—Most standard media uses an adhesive backing that sticks individual labels or a continuous length of labels to a liner.
- *Tag stock*—Tags are usually made from a heavy paper. Tag stock does not have adhesive or a liner, and it is typically perforated between tags.

Table 7 describes roll and fanfold media. Roll media is loaded into the printer while fanfold media may be located inside or outside of the printer.

Table 7 • Roll and Fanfold Media

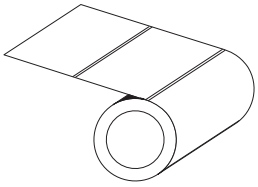
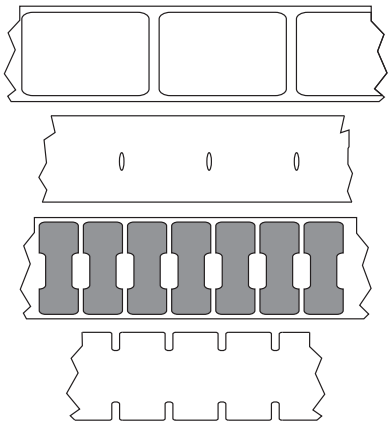
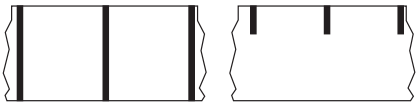
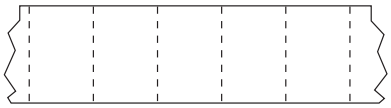
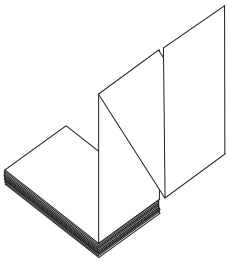
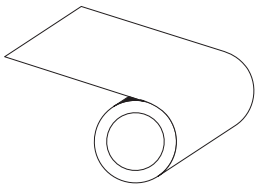
Media Type	How It Looks	Description
Non-Continuous Roll Media		Roll media is wound on a core that can be 1 in. to 3 in. (25 to 76 mm) in diameter. Individual labels are separated by one or more of the following methods: • *Web media* separates labels by gaps, holes, or notches.  • *Black mark media* uses pre-printed black marks on the back side of the media to indicate label separations.  • *Perforated media* has perforations that allow the labels or tags to be separated from each other easily. The media may also have black marks or other separations between labels or tags. 

Table 7 • Roll and Fanfold Media (Continued)

Media Type	How It Looks	Description
Non-Continuous Fanfold Media		Fanfold media is folded in a zigzag pattern. Fanfold media can have the same label separations as non-continuous roll media. The separations would fall on or near the folds.
Continuous Roll Media		Roll media is wound on a core that can be 1 in. to 3 in. (25 to 76 mm) in diameter. Continuous roll media does not have gaps, holes, notches, or black marks to indicate label separations. This allows the image to be printed anywhere on the label. Sometimes a cutter is used to cut apart individual labels.