Label Properties

The information below is intended to help convey the way the orientations need to be communicated. Regardless of the direction of print on the label - top, bottom, left, right, etc…should be identified as shown in the picture below.

- **0,0 xy coordinate**
- **Normal orientation of barcode (picket fence style)**
- **Left side of the label**
- **The bottom of the label is the first part that comes out of the printer**
- **The top of the label is the last part that comes out of the printer**
- **Right side of the label**
- **Length (gap to gap)**
- **Rotated barcode (ladder style)**
- **Width**
- **Feed direction**