

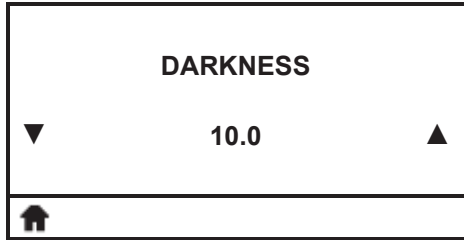
## Print Settings

Table 1 • Print Settings

<b>Print Darkness</b>	Set the darkness to the lowest setting that provides good print quality. If you set the darkness too high, the label image may print unclearly, bar codes may not scan correctly, the ribbon may burn through, or the printhead may wear prematurely. If desired, use the <i>FEED Self Test</i> on page 162 to determine the best darkness setting.	
	<i>Accepted values:</i>	0.0 – 30.0
	<i>Related ZPL command(s):</i>	^MD, ~SD
	<i>SGD command used:</i>	print.tone
	<i>User menu item:</i>	DARKNESS on page 94
	<i>Printer web page:</i>	View and Modify Printer Settings > General Setup > Darkness
<b>Print Speed</b>	Select the speed for printing a label (given in inches per second). Slower print speeds typically yield better print quality.	
	<i>Accepted values:</i>	2, 3, 4, 5, 6
	<i>Related ZPL command(s):</i>	^PR
	<i>SGD command used:</i>	media.speed
	<i>User menu item:</i>	PRINT SPEED on page 94
	<i>Printer web page:</i>	N/A
<b>Media Type</b>	Select the type of media that you are using. <ul style="list-style-type: none"> <li>If you select CONTINUOUS, you must include a label length in your label format (^LL if you are using ZPL).</li> <li>If you select GAP/NOTCH or MARK for various non-continuous media, the printer feeds media to calculate the label length.</li> </ul> See <i>Types of Media</i> on page 16 for more information.	
	<i>Accepted values:</i>	<ul style="list-style-type: none"> <li>CONTINUOUS</li> <li>GAP/NOTCH</li> <li>MARK</li> </ul>
	<i>Related ZPL command(s):</i>	^MN
	<i>SGD command used:</i>	ezpl.media_type
	<i>User menu item:</i>	MEDIA TYPE on page 94
	<i>Printer web page:</i>	View and Modify Printer Settings > Media Setup > Media Type

## SETTINGS Menu

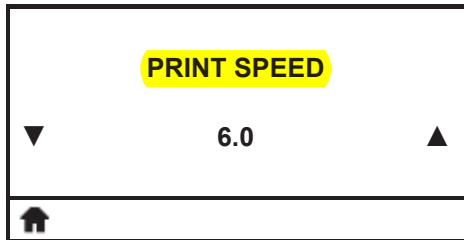
Items in this menu are shown in the order in which they appear when you press the RIGHT ARROW. For more information about these settings, see [Print Settings on page 67](#).



### Adjust the Print Darkness

Set the darkness to the lowest setting that provides good print quality. If you set the darkness too high, the label image may print unclearly, bar codes may not scan correctly, the ribbon may burn through, or the printhead may wear prematurely.

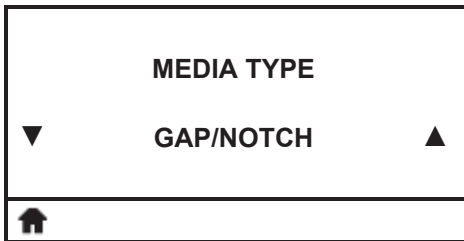
See [Print Darkness on page 67](#) for more information.



### Select the Print Speed

Select the speed for printing a label (given in inches per second). Slower print speeds typically yield better print quality.

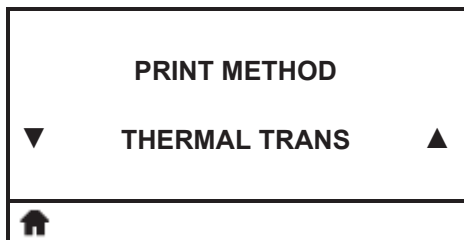
See [Print Speed on page 67](#) for more information.



### Set the Media Type

Select the type of media that you are using.

See [Media Type on page 67](#) for more information.



### Select the Print Method

Specify if the printer is to use Direct Thermal mode (no ribbon) or Thermal Transfer mode (using thermal transfer media and ribbon).

See [Print Method on page 68](#) for more information.